Rosenberg
1st YEAR
NO KILL

small texas town
with a **BIG HEART**
reception & award ceremony

T O B E N E F I T

FORT BEND PETS ALIVE! &
ROSENBERG ANIMAL SHELTER

2020 SPONSORSHIP OPPORTUNITIES

SUNDAY, MARCH 22, 2020
3:00 - 5:00 PM
OL' RAILROAD CAFE
claudinevass@fortbendpetsalive.org

EVENT OVERVIEW

"The Small Texas Town with a Big Heart" Reception and Award Ceremony is a fundraising event that celebrates the amazing life saving achievements of Rosenberg Animal Shelter in 2019. In February, 2020, Rosenberg Animal Shelter has earned the nationally recognized official status of No Kill. Under Ms. Mara Hartsell's new leadership, the shelter has saved consistently an average of 94% of all dogs and cats. Adoptions increased by 89%. Fundraising increased by 260% and multiple increases of community partnerships.

All funds raised at the event will be used to help Fort Bend Pets Alive! deliver the same expertise and innovative services to the other four (4) public animal shelters in Fort Bend County to achieve the same goal. The same goal of saving them all; to become No Kill. Our funds spent to give away free microchips will prevent pets from entering the shelter while subsidizing pet adoption events will help move animals out of the system alive much faster.
** The Big Barker sponsorship includes a $1000 direct donation to Rosenberg Animal Shelter.*

Your contribution will be a tremendous support to propel us forward to accomplish our mission to make Fort Bend County a No Kill community.

NAMES OF AWARDS

Love in Journalistic Action Award
Energizing Compassion Awards
Paw Patrol Awards
Helping Paw Heroes Award and many, many more.....
**Presenters: US Congressman Pete Olson and Mystery Guest of Honor.*

SPONSORSHIP MARKETING

More than 100 of Fort Bend County's most influential pet lovers will attend the event.
Fort Bend Pets Alive! website will feature sponsor logos for one month.
Two pre/post event press releases to reach 5,000 media friends and citizens via email.
Over 35,000 combined followers see sponsor logos and announcements on Facebook.

SPONSORSHIP OPPORTUNITIES

Big Barker - $2,000 (1)

(Includes $1,000 donation to Rosenberg Animal Shelter)

Pre-Event Benefits:

Logo featured on “Save the Date” poster

Logo featured on FBPA! website for one month

Logo featured in all Social Media and email marketing

Event Benefits:

Tickets for 10 persons with drink tickets

Logo featured in Event Program

Verbal sponsor recognition at event

Logo on sponsor appreciation signage

*Recognition of $1,000 donation to Rosenberg Animal Shelter (35,000 combined followers)

Sold to Reliant, an NRG company. Thank you!

Dapper Dog - $1,000 (1)

Pre-Event Benefits:

Logo featured on “Save the Date” poster

Logo featured on FBPA! website for one month

Logo featured in Social Media & email marketing

Event Benefits:

Tickets for 6 persons with drink tickets

Logo featured in Event Program

Verbal sponsor recognition at event

Logo on sponsor appreciation signage

Fancy Feline - $1,000 (1)

Pre-Event Benefits:

Logo featured on “Save the Date” poster

Logo featured on FBPA! website for one month

Logo featured in Social Media & email marketing.

Event Benefits:

Tickets for 6 persons with drink tickets

Logo featured in Event Program

Verbal sponsor recognition at event

Logo on sponsor appreciation signage

Sold to Best Burger. Thank you!

Man’s Best Friend - $500 (2)

Pre-Event Benefits:

Logo featured on “Save the Date” post

Logo featured in Social Media & email marketing

Event Benefits:

Tickets for 4 persons with drink tickets

Logo featured in Event Program

Verbal sponsor recognition at event

Logo on sponsor appreciation signage

One Sold to FY Law Firm. Thank you!

Best Feline Companion - $500 (2)

Pre-Event Benefits:

Logo featured on “Save the Date” post

Logo featured in Social Media & email marketing

Event Benefits:

Tickets for 4 persons with drink tickets

Logo featured in Event Program

Verbal sponsor recognition at event

Logo on sponsor appreciation signage

SPONSORSHIP OPPORTUNITIES

Diamond Collar - $250 (5)

Pre-Event Benefits:

Name featured in all Social Media & email marketing

Event Benefits:

Tickets for 2 persons with drink tickets

Name featured in Event Program

Verbal sponsor recognition at event

Name on Sponsor Appreciation signage

Platinum Collar - $35

Individuals

"Small Texas Town with a Big Heart"

Reception & Award Presentation

Sunday, March 22, 2020

3:00 - 5:00 pm

Ol' Railroad Cafe, Rosenberg

YES! 2020 SPONSORSHIP FORM

We will sponsor the Rosenberg First Year of No Kill -
"Small Texas Town with a Big Heart"
Reception & Award Presentation on March 22nd, 2020.

SPONSORSHIP OPPORTUNITIES:

- ◯ $2,000 Big Barker
- ◯ $1,000 Dapper Dog
- ◯ $1,000 Fancy Feline
- ◯ $500 Man's Best Friend (2)
- ◯ $500 Best Feline Companion (2)
- ◯ $250 Diamond Collar (5)

PAYMENT INFORMATION:

◯ I would like to pay for my sponsorship/donation with:

- ◯ A Check (payable to Fort Bend Pets Alive!)
  *Checks may be mailed PO BOX 2007 Sugar Land TX. 77487-2007
- ◯ Credit Card
  *For credit card payments, please pay online at fortbendpetsalive.org

◯ I cannot attend, but will support the event: $_____
All donations are tax deductible.

CONTACT INFORMATION:

_____
primary sponsor contact

_____
company/organization name

_____
address city state zip

_____
phone email